

JUL 2024



EBENEZER KAZUNGULA

NEWS



To complement their business lessons in marketing, our second year apprentices spent a day visiting farms, shops and markets in and around Livingstone. They gained a greater understanding of the value chain within which their production fits, with visits to the hatchery, feed mill and abattoir which processes the birds they produce! They also visited vegetable markets and supermarkets to evaluate their advantages and disadvantages, and to recognise the importance of price, place, product and promotion in marketing! The trip has given our second years a practical appreciation for the 5 essential pillars of business which they have been learning about: Production, Marketing, Records, Finance and People. They thoroughly enjoyed the trip, with one apprentice commenting, "I am now starting to develop my marketing plan and game plan for what I will produce and sell."

Second years have also been enjoying their Bible lessons, having just completed a 6 week series looking at the book of Ephesians. It has been great to see them digging into the Word of God and having good discussion around what they discover. They are now looking forward to starting some outreaches, with visits to a local clinic planned in August, in order to pray for the sick!

In August we welcomed a new member of staff on to our team. Mr Jacob is going to be overseeing our poultry production and we are delighted to have him and his wife on site with us.

We loved catching up with graduates Jotham and Robson this month. They are both working as field officers supporting local broiler farmers and they are doing a great job!

PRODUCTION

One batch of broilers was closed in June. Carol and Theresa had placed 10,134 birds which after 5 weeks produced a total of 17,545 kg of meat. Average weights were a bit low at 1.85 kg per bird which meant no profit was made, despite a low mortality.

Second year, Mataa, is working with first year, Edmund, to grow a new batch of broilers. They placed 5,169 birds at the beginning of July and at 4 weeks were seeing good mortality but low weights. Second year Anderson is working with first years Malon and Fitz to do the same with a batch of 5,172 birds.

We are seeing good developments in our cropping area, with 500 tomato plants planted this month.

We are also beginning to see harvests coming from our kitchen garden, with tomatoes, onions and other vegetables supplementing our Ebenezer meals!

Work continues on our second layer barn and the thatched roof is now complete. In the meantime, our other layer house has produced 85,920 eggs with the flock at 62 weeks.

